



FOR IMMEDIATE RELEASE

What Works Clearinghouse Gives HELP Math the Highest Possible Rating

Study confirms statistically significant higher scores with Digital Direction's research-based intervention

Carbondale, Colorado - 11/28/2012 – Digital Directions International is pleased to announce that the **HELP Math Program**, a web-based intervention designed to develop math proficiency and increase academic language mastery, has received **the highest possible rating** for a study demonstrating its effectiveness, as reviewed by the US Department of Education's What Works Clearinghouse (WWC). HELP Math is aligned with the Common Core Standards, making it excellent preparation for the content knowledge assessed by PARCC (Partnership for Assessment of Readiness for College and Careers), SBAC (Smarter Balanced Assessment Consortium), or any other Common-Core-aligned state assessment.

The quality of evidence-based instruction, validated by well-implemented research studies, is critical to educators looking for resources that meet the requirements for rigor in the Common Core Standards. The study, *Help with English Language Proficiency (HELP) Math Program - Evaluation of HELP Sheltered Instruction Multimedia Lessons*, was conducted by Dr. Zung Vu Tran, Ph.D., who has worked extensively with the National Institutes of Health and other scientific and educational organizations.

According to the WWC, "...the study found, and the WWC confirmed, that students in the HELP© condition had scores that were statistically significantly higher than students in the comparison condition on the math achievement posttest," and "the research described in the report on HELP Math meets WWC evidence standards without reservations." The study showed a high effect size of 0.89.

"We're pleased to see the results of the WWC's review on the effectiveness of HELP Math," said Dr. Barbara Freeman, COO of Digital Directions International and the creator of HELP Math. "This confirms what we know and what other studies have shown as well. We take pride in the fact that all of the strategies embedded in HELP Math are research-based and field-tested."

A copy of the complete review can be viewed and downloaded here:

www.helpprogram.net/PR/wwc_help_102312.pdf

About the HELP Math Program

HELP (*Help for English Language Proficiency*) **MATH** is a web-based math intervention designed to address the needs of both English Language and other struggling learners to reach proficiency. Developed according to Sheltered Instruction principles and aligned with the Common Core Standards, **HELP Math** is proven effective for students in grades 3-8 who need to develop the academic language and concepts in the math content area. **HELP Math** is the only multimedia, internet-delivered math program that embeds research-based principles found to be successful for ELL and special needs content area achievement. Visit www.helpprogram.net to learn more.

About DDI

Digital Directions International, Inc. is a socially-responsible, educational technology pioneer and publisher of digital educational content focused on developing and co-distributing online supplemental and educational intervention software products in mathematics. DDI is a thought-leader in developing solutions that address the unique requirements ELL and special needs students have in learning math and has been awarded several Federal Grants to continue their cutting edge research.

About the What Works Clearinghouse

As an initiative of the U.S. Department of Education's Institute of Education Sciences (IES), the What Works Clearinghouse (WWC) was created in 2002 to be a central and trusted source of scientific evidence for what works in education.

HELP Math Program is distributed in the U.S. by Academic Business Advisors. Please contact Alan Stern at ABA for more information; alan.stern@academicbiz.com, 516-429-1877.

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